Northern Kentucky University

Office of Latino Programs and Services (LPS)

September 2014 Newsletter

September 2014

Volume 2 Issue 2

Latino Programs and Services

The Office of Latino Programs and Services had or participated in the following activities and events throughout the month of September:

NKU and Centro de Amistad Mexican Consulate and Other Services Day
Cincinnati Hispanic Fest
Zumba on the Lawn
National Hispanic Heritage Month Kick-off Celebration
Hispanic Film Series
Day of the Day at John G. Carlisle Elementary
Programa de Intercambio Cultural de Otoño (PICO) Luncheon
Latino Music Festival

Some of the highlights from the events that we would like to share with you are the following:

Internal Programs

The Department of World Languages and Literatures, the Office of Latino Programs and Services, as well as, Centro de Amistad held the first Centro de Amistad and NKU Mexican Consulate Day and Other Services on Saturday, September 6th. The Mexican Consulate was able to process 500 documents! We had a full house on the 2nd floor of Founders Hall. It was a great team effort and it couldn’t have been without the hard work of Irene Encarnación and Tiffany Budd from the World Languages and Literatures Department. There were 30 volunteers from Spanish 480 and the Office of Latino Programs and Services. Some of the community resources that were present were the Bank of Kentucky, PNC Bank, NKY Head Start, NKU Low Income Tax Clinic, among many others.
The National Hispanic Heritage Month Kick-Off Celebration took place on Monday, September 15th. Music was provided by our very own NKU Latino Faculty, Pablo Benavides and his band Latin ’05. Special remarks were given by Dr. Kevin Kirby who is the Dean of the College of Informatics, and our keynote speaker was Mr. Juan Peña who is a Field Supervisor for the Kentucky Commission on Human Rights. SalsAires, a local salsa dance company performed a Cuban dance and had everyone on their feet. Alpha Psi Lambda, our first co-ed Latino fraternity performed their National Stroll. We had over 120 people attend and we had plenty of food. If you missed it, make sure you attend next year.

This past Friday marks the first Latino Music Festival at Northern Kentucky University. The event was held in Student Union Ballroom. NKU Latino student musicians took advantage of showing off their talents. Alex Gonzalez and Arturo Minera performed a guitar and bongo duet which featured their original song “Wumbologia”. Wilmer Lopez provided a rendition of “Bailando” by Enrique Iglesias and “Apologize” by OneRepublic. After the student performances, Robert Rice and Rachel Hrnyak of Cuban Salsa Cincinnati provided Salsa instruction and Son del Caribe ended the night with great music and more dancing. Over 120 people attended this inaugural event and even persuaded the band to play more music after the event ended.

**Upcoming events:**

For more information, to volunteer or to participate please contact Diane Maldonado at maldonadod1@nku.edu.

Oct. 2, 2014
4:30 - 6:30 p.m.
Landrum 110
Hispanic Film Series - Teatro del Crimen
Oct. 2, 2014
8:00 - 9:00 p.m.
James C. and Rachel M. Votruba Student Union 102, Multi-Purpose Room
**Gilbert Esquivel “Latino Comedy Chaos College Tour”**

Gilbert is a unique voice in stand-up comedy, able to entertain an audience of inner-city youth to a room of senior citizens without missing a beat. His ability to ad-lib has made him a favorite of many television producers to warm-up studio audiences for such shows as American Idol, Dancing with the Stars, Star Search and many more. Gilbert started his stand-up career at The Ice House comedy club. He’s also appeared on BET’s Comicview, Laffapalooza, and Que Locos. Gilbert won the first Latino comedy search just two years into his comedy and went to perform on such stages as the Apollo theatre to Caesars Palace Las Vegas. He has also performed in many churches, prisons and universities throughout the country, sharing his experiences of growing up all over the United States as a migrant worker.

Oct. 3, 2014
1:00 - 2:30 p.m.
University Center, Otto M. Budig Theatre
**“Champions Among Ourselves” Panel Discussion**

Local Latino leaders will be presenting on a panel discussion to talk about their challenges and triumphs. The purpose of this panel discussion is to inspire others to succeed by sharing experiences of being Latino in a predominately white culture.

Oct. 9, 2014
10:00 - 1:00 p.m.
James C. and Rachel M. Votruba Student Union Ballroom
**Pre-Celebration of “Dia de los Muertos”**

Every year the office hosts high school students from local high school to learn about the Day of the Dead. Students are engaged in different activities, watch a presentation and video, take a tour of campus and enjoy a lunch. Such activities include making skeleton puppets, making papel picado and marigolds which are the official flower for Day of the Dead. This event has attracted close to 300 students.

Oct. 9, 2014
4:30 - 6:30 p.m.
Landrum 110
**Hispanic Film Series - Cilantro y Perejil**
Oct. 15, 2015
6:00 p.m.
NKU IM Fields

**3 vs 3 Outdoor Soccer Tournament**

Latino Programs and Services has partnered with Campus Recreation to host a 3 vs 3 soccer tournament. Last year’s event attracted over 200 people. This year Son del Caribe will be performing. To sign up to play on a team, follow the link: [http://campusrec.nku.edu/programs/intramural.html](http://campusrec.nku.edu/programs/intramural.html)

**Latino Mentor Program (LAMP)**

Throughout the month of September, LAMP students took part in the following activities:

- Mentor Training on Sept. 2-3rd
- Red’s Game Outing on Sept. 5th
- Resume Event on Sept. 9th
- Study Session on Sept. 10th
- Mock Interview on Sept. 16th
- Head Peer Mentor Meetings on Sept. 22nd, 23rd, 24th, 29th & 30th
- Career Connections on Sept. 24th

LAMP has started a new program this month where members of the program can nominate other LAMP members in the program to receive a lollipop moment. The **lollipop moment** is a reward to someone that has exemplified great behavior. For example, our first nomination went to Edwin Reyes for getting a 100% on his accounting exam! We are proud of the great example that our students are creating for other students and we hope they see this as well!
Jennifer Richmond from NKU Career Services, provided an in depth explanation of resumes at our **LAMP Resume Event**. From 3-4pm on Tuesday, September 9th, twelve students worked on their resumes. Some students were freshman and had no previous resume experience or draft, and some were seniors just revamping one that they already had. All 12 of the students felt that the event was useful and that they feel comfortable visiting Career Services for any of their future needs. We want to thank Jennifer for working with our students to improve upon their professional development skills.

**Mock Interview Day** was an opportunity for LAMP participants to partake in a practice interview on September 16th. They met with an area employer and received feedback on their strengths and weakness after their interview. Six students signed up to participate in this event to get a one-on-one experience to work on their skills!

Over 20 students took advantage of our **LAMP study session** from 12:00-2:00pm on Wednesday, September 10th. The students were provided snacks and drinks as they worked in pairs or by themselves on upcoming assignments, papers, quizzes, etc. We had so many students take advantage of this opportunity that we spilled over into two rooms! We are glad to see that our students are grasping the importance of studying and staying on top of all of their upcoming assignments.

Thirty-nine students attended the **Reds Mixer** at Great American Ball Park on Friday, September 5th. The students met at 5:30 pm for some Subway sandwiches before heading out to the stadium for the 7:10 p.m. game. Leyla Peña and her family, as well as, the Mexican Consulate joined us for the great experience for all of our LAMP members to get to know one another and build friendships with their peers for the upcoming year. All of the students met someone new and had a great time at this one-of-a-kind experience.
This semester we wanted to really stress to our students some healthy study tips to use for midterms, finals, and as a result we gave out exam **survival kits**. The bags included some study tips for students to remember along with things like paper clips, pencils, erasers, candy, and other things of that nature; each pertaining to a certain idea related to exams. Academics are our students main reason for attending NKU, so we felt like this was a great way to help them relax and review some study tips with a goodie bag of free treats.

We also want to say Thank You to the **professional mentors**: Mayra Guzman, Kevin Kirby, Kristen Sunday, Ryan Padgett, Matt Hackett, Billy Santos, Rochelle Shields, Arellys Hernandez, and Jennifer Webster. These professional mentors work in the community and on-campus. Involving professional mentors provides students with a one-on-one meeting in which they can gain more insight to what it takes to become successful.

Our **Mentor of the Month** for this month is **Amber Mercedes**! She is a senior majoring in business and a member of Delta Gamma Fraternity. Amber has been involved in the LAMP program for the past several years and this year she is currently a mentor to two new students. She did an outstanding job at volunteering for the National Hispanic Heritage Month Kick-Off and she is always involved in Latino Programs Services events and willing to give a helping hand whenever needed. Amber is an extremely positive role model for many of our students and we are proud to call her one of our own. Great job chica!

**Upcoming events:**

For more information, to volunteer or to participate please contact Kara Thompson at **thompsonk14@nku.edu**.

Oct. 15, 2014
4:00-5:00 p.m.

**Mentee Meeting**

This event is an opportunity for us to check in with all of our mentees to see if they need help with anything or need anything else from LAMP to make their first year a little easier.
Oct. 20 & 21, 2014
12:00-2:00 p.m.
**LAMP Study Session**
SU 324 on 20th and SU 104 on 21st

An event to study with friends and to stress the importance of being dedicated to the classroom while attending NKU.

Oct. 22, 2014
4:00-6:00 p.m.
**Blood Brothers Documentary**
SU 108

This event is a documentary and discussion on leadership styles.

Oct. 29, 2014
2:00-3:00 p.m.
**Professional Wednesday**
SU109

An event to talk about a current topic in the community, we will be discussing etiquette in the workplace this week.

**Highlights from the Office of Admissions**

**By: Office of Admissions-Multicultural Recruitment Team**

Travel recruitment season has officially started and admissions counselors are hitting the roads visiting high schools and college fairs. We are also intensifying our efforts to have a presence at Latino community events, especially during National Hispanic Heritage Month. Admissions had a table at the NKU/Centro de Amistad Mexican Consulate Day on September 6 and at the Cincinnati Hispanic Festival on September 13-14. Also, for the 3rd consecutive year, NKU will be at Fiesta Indianapolis on September 20th, one of the largest Latino festivals held in Indianapolis, hosted by La Plaza. On October 14th, we will be in Lexington to attend the 10th Latino/Multicultural College Fair in Bluegrass Community and Technical College Newtown Campus.

Prospective students can contact the Office of Admissions at 859 572-5220 for more information about admissions. For Spanish programs or to schedule appointments with a bilingual representative, contact Leyla Peña at 859 572-6015.
Upcoming events:

- **Black & Gold Day Multicultural Meet & Greet**: Mark your calendars: **October 18 and November 15**. This is an opportunity for prospective multicultural students to learn more about multicultural programs, services and resources at NKU. The Admissions Multicultural Recruitment staff, jointly with African American Programs & Services and Latino Programs & Services, have the chance to meet and greet families one-on-one. For volunteer opportunities for NKU students, faculty and staff, please contact Rochelle Shields at rshields3@nku.edu and at 859 572-5753.

- **Fall Spanish Norse Day**: Monday, November 10, 2014. Online registration at visit.nku.edu or by calling our Welcome Center at (859) 572-1400.
To contact our office:

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